



## Metrics Measurements that Matter

### Organic Outreach

March 25, 2018

Matthew 28:18-20

*<sup>18</sup> Then Jesus came to them and said, "All authority in heaven and on earth has been given to me. <sup>19</sup> Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, <sup>20</sup> and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age."*

**Why should we measure our [outreach impact](#) and seek to [increase it](#)?**

- Jesus' last call should be our first priority
- People are lost without Jesus and need what only He can bring
- We all have people we love, care about, and want to meet Jesus
- Deep in the soul of every Christian is a passion to share the Good News that has changed our life

1 Corinthians 15:3-4

*<sup>3</sup> For what I received I passed on to you as of first importance: that Christ died for our sins according to the Scriptures, <sup>4</sup> that he was buried, that he was raised on the third day according to the Scriptures*

**What can we measure to help us see if we are growing in our outreach passion and engagement of organic outreach?**

- How much we pray for those who are far from the Savior
- Our personal outreach temperature and passion for those who don't know God's amazing love
- The time we spend with friends and family who need to know God's love
- Our ability to tell our story and His story of salvation
- The number of people we share with

John 3:1-2

*<sup>1</sup> Now there was a Pharisee, a man named Nicodemus who was a member of the Jewish ruling council. <sup>2</sup> He came to Jesus at night and said, "Rabbi, we know that you are a teacher who has come from God. For no one could perform the signs you are doing if God were not with him."*

John 4:4-7

*<sup>4</sup> Now he had to go through Samaria. <sup>5</sup> So he came to a town in Samaria called Sychar, near the plot of ground Jacob had given to his son Joseph. <sup>6</sup> Jacob's well was there, and Jesus, tired as he was from the journey, sat down by the well. It was about noon. <sup>7</sup> When a Samaritan woman came to draw water, Jesus said to her, "Will you give me a drink?"*

**Where and When: Ways that ordinary Christians can raise their outreach temperature and behavior that will shine the light of Jesus in natural ways**

- Get trained
- Read a helpful book
- Spend time with people who are far from Jesus
- Read the story of Jesus again... and pay attention to how he loved people
- Pray for and with people who don't yet have a relationship with Jesus

Acts 22:6-7

*<sup>6</sup>“About noon as I came near Damascus, suddenly a bright light from heaven flashed around me. <sup>7</sup>I fell to the ground and heard a voice say to me, ‘Saul! Saul! Why do you persecute me?’*

**How: Practical next steps for you to take as you seek to share the [message](#) and [shine the light](#) of Jesus**

- Come to Shoreline's training opportunities
- Practice telling your story
- Practice telling His story
- Impact prayer names
- Dare to ask spiritual questions

Acts 2:14; 40-41

*<sup>14</sup> Then Peter stood up with the Eleven, raised his voice and addressed the crowd: “Fellow Jews and all of you who live in Jerusalem, let me explain this to you; listen carefully to what I say... <sup>40</sup> With many other words he warned them; and he pleaded with them, “Save yourselves from this corrupt generation.” <sup>41</sup> Those who accepted his message were baptized, and about three thousand were added to their number that day.*

**Who you will [become](#) and the [joy](#) you will find as you grow in [organic outreach](#)**

- You will feel the power and presence of the Holy Spirit in your life like never before!
- You will see God use you in His saving work in the lives of people you care about

- You will see the power of Jesus over darkness, lies, and the dark work of the enemy of our souls
- You will have new family
- You will hear God say, "Well done good and faithful servant"